



CUSTOMER CARE PROMOTING

One of the best parts about being a WebCenter owner is the opportunity to leverage many teams of professionals.

You have:

- Sales Support to help sell the website for you
- Design Center to help design the site for your customer
- SEO team to help promote the site for your customer
- Tech Support to help maintain the site for your customer.
- Tech Support is one of the biggest assets you have as a WebCenter Owner! This team will provide unlimited assistance to your customers in managing all parts of their website. It's important that you relay the value of tech support to your potential customers and your existing customers!

A few tips:

- Make sure to highlight the value of tech support when setting appointments with potential customers.
- When you sell a site, take a few minutes to show your customer how they can access tech support.
- When following up with existing customers, ask them if they are taking advantage of tech support.
- Use tech support yourself! As a WebCenter Owner, you have many tools available to you that you could be leveraging to build your business.